

DATE AUTHORIZATION (LIMITED INSURANCE AGREEMENT FOR PREPAID BUSING	ESS) SIGNED:		
A. CASE DETAILS			
1. General agency contract number:			
B. PROPOSED INSURED (POLICYOWNER UNLESS OTHERWISE NAME	D)		
1. Name:			
2. Social Security Number:3. 0		4. Date of birth:	/ /
5. Date policy to save age? □ Yes □ No			
6. Driver's license issuing state: Number:		Expiration date:	
If None, why not?:			
7. Residence address (No PO boxes): Street			Apt
City	State	ZIP	
8. If the mailing address is different than the residential address:			Apt
City	State	ZIP	
9. Email address (<i>required:</i>)		•••	
10. Contact phone numbers: Home:Busine		Alternate:	
Preferred contact number: Check one: Home Business Alternation Al			
11. Is the proposed insured a permanent, legal U.S. resident? \Box Yes		(11.0	
If No, provide : Country of legal residence:			
Type of visa: Visa number 12. Earned annual income: \$Unearned annual			
13. Is anyone dependent on the proposed insured for financial support?		Net worth: \$	
14. Do you plan on submitting, or have you recently submitted worksheets t			
If Yes, provide names:			
15: If the proposed insured is younger than 18 years old, who will be compl	eting the callback? 🗖 Parer	t 🗖 Guardian	
Name:			
C. PLAN OF INSURANCE			
1. Amount of insurance applied for: \$		Drul ifa® Custom Dromior	
\square PruLife [®] Founders Plus (PFP)		PruLife® Custom Premier	II (FGF II)
FlexGuard Life (IVUL)		I VUL Protector™ (VULP) I PruLife® Essential Univer	collifo (EIII.)
		l PruLife® Index Advantage	
3. For UL and VUL products only: Death Benefit type:	L		(IAUL)
□ Type A (Level) □ Type B □ Type C (Return of Premium)– N/A for VUL	.P & IVUL–Interest rate:	%	
4. For UL and VUL products only: Definition of life insurance:			
□ Cash Value Accumulation Test (CVAT) □ Guideline Premium Te	est (GPT)		
5. Requested Optional Benefits (Not all benefits are available for all produc	ts.):		
Waiver of Premium/Enhanced Disability Bene		l Overloan Protection Rider	·
□ Acceleration of Death Benefit (Living Needs B		I Child Rider: Amount \$	
□ Accidental Death Benefit: Amount \$		I Automatic Premium Loan	
BenefitAccess Rider		Enhanced Cash Value Rig	
If applicable, Select Max Monthly Benefit Pe			
Other Riders/Benefits (indicate amount where	_		



D	. PREMIUM							
1.	Send notices (check one): □ Policyowner □ Ot Send notices (check one): □ Policyowner's reside							
	StreetCity						_ Apt	
0	City		State	Manthly Flash		ZIP		
	Premium payment mode: Annually Sem			Monthly – Elect	romic funds t	ansier (EFT)		
	For non-term plans, billed premium: \$							
	BENEFICIARY DETAILS			:	·	har off stars to		
	peneficiary is a trust, provide name of trust and trus business, city and state where located and the forn		trust and if trust	is revocable or	irrevocable. If	beneficiary is	a business, lis	t name
	me: First Middle Last	l ol buomooo.	Relationship to	Proposed Insur	ed Ag	e Beneficia	ry Class	
					-	Primary	Secondary/Co	ntingent
_								
1.	Do you have any existing life insurance or annuitie		hava haan aaaign	ad aald ar trap	forred		□ Yes	D No
2	Note: Existing coverage includes any life insurance Will this insurance replace* any existing insurance	•	liave been assign	eu, solu of train	sielleu.			□ No
	List the following details for all existing coverage.		e life insurance.	only annuities t	n he renlaced)			
0.	Insurance Company	Face Amount		-	Product		ed?* 1035 Exc	hange?
	a					□ Yes	<u></u> 1 <u>000 ≥</u> □ 1	
	If Replacement, policy number:			□ Individual	□ Life	D No		
	b			🗆 Group	□ Annuity	□ Yes		'es
	If Replacement, policy number:				,			
	C	\$		🗖 Group	□ Annuity	🗆 Yes		′es
	If Replacement, policy number:			□ Individual	Life Life	D No		lo
	d	. \$		Group	🗆 Annuity	□ Yes		′es
	If Replacement, policy number:			🗆 Individual	Life Life	🗆 No		lo
	e	\$		🗖 Group	🗖 Annuity	🗆 Yes		/es
	If Replacement, policy number:				Life	. DNo		
	*Replace or replaced means that the insurance be company, including the lapse or surrender of the							
CA	ONLY: Complete when requesting BenefitAccess					, pondy to pay		
	Will this rider replace any existing long-term care If Yes, provide name of Company being replaced	coverage prese						□ No
5.	Will this rider replace any existing Acceleration of <i>If Yes, provide name of Company being replaced</i>	Death Benefit of	coverage presentl	y in force?			🗆 Yes	□ No
OH	JUVENILE (AGE 0 - 17) ONLY:							
	Is the proposed policyowner considering the transi	fer or sale to ar	n investor or othei	third party of:	policy ownersh	ip; or, any inte	erest in the	
	policy benefits, either directly or indirectly as a be <i>If Yes, provide details</i> :	neficiary or owr	ner of a trust or of	ther entity?	-		□ Yes	D No
7.	Has the proposed owner been offered any money o <i>If Yes, provide details</i> :	or other conside	rations by any pe	rson or entity in	connection wi	th this applica		
All	other states:							
8.	Is the proposed insured or proposed owner conside	-						
	policy ownership; or, any interest in the policy ben owner of a trust or other entity? In LA: If YES, alwa If Yes, provide details:	ays complete S	Section I (Policyo	wner Statemen	t).	-		□ No
	· ·				-			

		te when requesting BenefitAcces	c Ridor (RAR)				
	-	her accident and health care insurance p		ath henefit n	olicy or rider. Jong term care insu	Irance	
		ance, home care insurance or long term					
	is defined by New Y					□ Yes	🗆 No
10.	ls this rider intend	ed to replace the coverage identified in #	9 above?			🗆 Yes	🗆 No
11.	List the following d	letails for all existing coverage:					
i	a. Company		Amount \$		Policy/Certificate Number	To Be Re □ Yes	•
	Type of Benefit:	 Long Term Care Insurance provided Accident and Health Care Insurance Long Term Care Insurance Home Care Insurance 			h Benefit Policy or Rider		
	b. Company		Amount \$		Policy/Certificate Number	To Be Re □ Yes	•
	Type of Benefit:	 Long Term Care Insurance provided Accident and Health Care Insurance Long Term Care Insurance Home Care Insurance 		-	h Benefit Policy or Rider		
	c. Company		Amount \$		Policy/Certificate Number	To Be Re □ Yes	eplaced? □ No
	Type of Benefit:	 Long Term Care Insurance provided Accident and Health Care Insurance Long Term Care Insurance Home Care Insurance 			h Benefit Policy or Rider		
G.	TAX CERTIFICATI	ON					
		ng (select one): is subject to backup withholding under is NOT subject to backup withholding ur					
		subject to FATCA reporting under Section		(1)(0) 01 116		□ Yes	□ No
		a U.S. person (including a U.S. resident a				□ Yes	
	\$2,500,000 OR M THIRD-PARTY IS	LS (COMPLETE FINANCIAL SUPPLEME IORE AGES 71-80, \$1,000,000 OR MO REQUIRED FOR APPLICATIONS WITH T 0, \$1,000,000 OR MORE AGES 81 AN	RE AGES 81 AND U OTAL FACE AMOUN	P. FINANCIA	L INFORMATION PREPARED BY	AN INDEPEN	DENT D OR
stat docu	ements or letters. I	rial that supplements the information rec f the <i>Additional Financial Information</i> for m is required to be completed by the thir	m (ORD 86154-2013	3) is submitte	ed in-lieu of independent third-pa	arty financial	
1.	Source of Financia	Information. (Check all that apply.):					
			•	roducer 🛛	Other:		
		e amount of insurance applied for? (Che			0.1		
	Proposed Insure Current Annual Ho	d □ Accountant/CPA □ Banker	L Attorney L Pi	roducer 🛛	Other:		
		sation (e.g., Salary, Commissions, Bonus	es etc.): \$				
		e.g., Dividends, Interest, Net Real Estate					
		ash Income before taxes:					
		ng any business interest)					
		assets that can be easily changed to cas	φ.				
	b. Other Assets: c. Liabilities:		A				
	c. Liabilities: d. Net Worth (excl	uding husiness).	*				
	Business Related A	-	ሱ				
			r				NTINUED)

H. FINANCIAL DETAILS (CONTINUED)

6. Have either the Proposed Insured or owner filed for bankruptcy within the past five years?

If Yes, please provide details including whether bankruptcy was dismissed or discharged; type of bankruptcy (chapter); whether it was personal or business related; current status; single or multiple occurrences; any outstanding judgments, liens or garnishments, etc:

Additional comments: ____

0	POLICYOWNER STATEMENT H ONLY: FOR UL AND VUL: COMPLETE IF PROPOSED INSURED IS AGE 18 OR ABOVE & FACE AMOUNT OF \$50,000 AND ABOV FOR TERM: COMPLETE IF PROPOSED INSURED IS AGE 70 OR ABOVE & FACE AMOUNT OF \$1,000,000 AND ABOVE. LL OTHER STATES: COMPLETE IF PROPOSED INSURED IS AGE 70 OR ABOVE & FACE AMOUNT OF \$1,000,000 AND ABOVE FOR		TERM.
	dential will not knowingly participate in a life insurance sale where the sale of the policy in a secondary market or the participation of policy death benefits is being considered.	of investor	rs in
1.	Has the policyowner or the proposed insured been offered "free insurance" or any inducement such as a cash payment, gifts, loan proceeds in excess of the amount necessary to fund the policy, or anything else of value as an encouragement to apply for this life insurance policy?	□ Yes	□ No
2.	Not applicable in LA : Has the policyowner or the proposed insured been solicited to sell or transfer, or had any discussions about selling any of the following to a life settlement company or group of investors in the next five years: the proposed life insurance policy; any other life insurance policy on the life of the proposed insured; or, a trust, limited liability company or other entity that has been or will be established to own the policy?	□ Yes	□ No
3.	Has the policyowner or the proposed insured entered into or been offered a financing arrangement where a lender or other third party, other than your employer or family member, will receive any portion of the death benefit of the policy applied for in excess of repayment of the principal and interest	□ Yes	□ No

If Yes to questions 1, 2, or 3, please provide details:

J. OWNER (COMPLETE IF OWNER	R IS OTHER TH	AN THE PROPOSED INSURED			
For multiple owners, list details in F	Remarks.				
1. Name of policyowner:					
2. Social Security/Tax identification					
3. Residence address (No PO boxes					
City					
4. If the mailing address is differe					
City					
5. Policyowner's email address:					
6a. For trust owner: Complete the 7					
Trust date: / /					
Trustee(s)					
Type: \Box Revocable \Box Irrev		alified Retirement Plan Trust	□ Welfare Benefit Trust		
6b. For business owner:					
Form: Corporation	Partnershin	□ Sole Proprietorship	D Other:		
\Box S Corporation \Box					
6c. For personal owner:					
Total insurance program: Currel	ntly inforce, \$		Pending applications, \$		
Relationship to proposed insure					
Earned annual income: \$		Unearned annual income	: \$	_ Net worth: \$	
Why will this person own the co					
\Box Business Insurance \Box	Estate Tax	Support for Insured			
Final Expenses	Other				

🗆 Yes

🗆 No

K	K. BUSINESS INFORMATION (COMPLETE THIS SECTION WHEN THE APPLICATION IS FOR BUSINESS INSURANCI	E.)	
	ıbmit copies of material that supplements the information requested, such as loan commitments, written buy-sell arra atements or letters.	ngements, audited finan	cial
1.	Source of Financial Information. (Check all that apply.):		
	🗆 Proposed Insured 🛛 Accountant/CPA 🗖 Banker 🗖 Attorney 🗖 Producer 🗖 Other:		
2.	Who determined the amount of insurance applied for? (Check all that apply.)		
	🗆 Proposed Insured 🛛 Accountant/CPA 🗖 Banker 🗖 Attorney 🗖 Producer 🗖 Other:		
3.	Name of company:		
	When was the business established? (mm/yyyy)/		
	The Proposed Insured is an:		
	List amount of business insurance in force & applied for in all companies on each officer/member of the business.		
	Name Age Ownership % In force Amount	Amount Applied For	
	% \$		
	% \$	\$	
	% \$		
	% *		
7	Purpose: (Check all that apply and answer all supplemental questions.)	Ψ	
	a. 🗆 Buy-Sell Arrangement		
	1. Is there a written buy-sell agreement?	□ Yes	🗆 No
	2. Are all other parties to agreement already covered by or applying for comparable amounts of insurance?	□ Yes	
	If No, explain:		
	b. 🗆 Key Person		
	1. Are all other key persons covered by or applying for comparable amounts of insurance?	T Yes	🗆 No
	If No, explain:		
	 Why is the Proposed Insured considered "key"? (Detail special skills/knowledge/ability.) 		
	c. 🗖 Business Loan Collateral		
	1. Is the insurance required by the creditor?	🗆 Yes	🗆 No
	2. Is the Proposed Insured personally responsible for the loan?	🗆 Yes	🗆 No
	3. Name of creditor/lending institution:		
	4. What is the purpose of the loan?		
	5. What is the amount of the loan? \$		
	6. What is the repayment schedule?		
	7. Date loan was committed: //		
	If not yet committed, please explain:		
8.	What is the total fair market value of the business? \$		
	Business values:		
	Assets: \$ Gross annual sales and/or revenue: \$		
	Liabilities: \$ Net profit after taxes: \$		
10). Additional comments:		

L. ACCOUNT SELECTION FOR PRULIFE® FOUNDERS PLUS UL OR PRULIFE® INDEX ADVANTAGE UL

1A. COMPLETE THIS SECTION FOR PRULIFE FOUNDERS PLUS UL (2020 OR LATER):

The policy applied for provides for automatic transfers of premiums and other amounts paid into the policy from the Fixed Account to the Indexed Account(s). Amounts eligible for transfer are described in the policy.

Retain in: Fixed Account:	%
Transfer to: S&P 500 [®] Indexed Account	
(offers opportunity for index interest based on performance of the $\mathrm{*S\&P}\ \mathrm{500}^{\mathrm{\$}}$ Ind	ex): %
Goldman Sachs Voyager Indexed Account	
(offers opportunity for index interest based on performance of the **GS Voyager l	ndex): %
	Total <u>100</u> %

<u>Optional Election of Designated Transfer Amount</u></u>. The amount designated will be transferred monthly on the Transfer Date, from the Fixed Account to the Indexed Account(s). Use of this feature requires that at least a portion of your payment allocations be directed to the Fixed Account. Dollar amount of designated transfer:

Dollar allount of designated transfer: \$		
Transfer to:		
*S&P 500 [®] Indexed Account:	%	
**Goldman Sachs Voyager Indexed Account:	%	
Total	<u>100</u> %	
Number of months for designated transfer:	or	🗖 unlimited

2A. COMPLETE THIS SECTION FOR PRULIFE® INDEX ADVANTAGE UL (2016 OR LATER)

The policy applied for provides for automatic transfers of premiums and other amounts paid into the policy from the Fixed Account to Indexed Accounts.

Retain in:	Fixed Account:	%
Transfer to:	*S&P 500 [®] Indexed Account:	%
Transfer to:	*S&P 500 [®] Uncapped Indexed Account:	%
	Total	<u> 100 </u> %

Designated Transfers (Optional)

The Index Advantage Universal Life Policy allows for a specific dollar amount to be transferred monthly on the Transfer Date, from the Fixed Accounts to the Indexed Accounts. Use of this feature requires that at least a portion of your payment allocations be directed to the Fixed Account.

Dollar amount of designated transfer: \$	
Transfer to:	
*S&P 500 [®] Indexed Account:	%
*S&P 500 [®] Uncapped Indexed Account:	%
Total	<u>100</u> %
Number of months for designated transfer:	or 🗆 unlimited

M. VARIABLE CONTRACTS (COMPLETE THIS SECTION WHEN APPLICATION IS FOR A VARIABLE CONTRACT.)

1. Investment Options and Allocations (Indicate investment option, code & allocation percentage for each fund chosen.

Total allocation must equal 100%.)

- Allocations to the Fixed Rate Option (FXRT) are subject to transfer restrictions to subaccounts.
- Fixed Rate Option is required to be used for Designated Transfers (below) into Index Strategies.
- Automatic Money Market (AMKT) is required to be used for Dollar Cost Averaging (DCA, below).

• If you select the Extended Plus No-Lapse Guarantee Rider (below), your allocations are restricted to Buffered Index Strategies.

Investment Option	Code	Allocation	Investment Option	Code	Allocation	
		%				%
		%				%
		%				%

To enroll in Dollar Cost Averaging (DCA), the *Request for Dollar Cost Averaging-Enrollment or Change* (COMB 98815) form must be completed. Automatic Money Market (AMKT) is required to be used for Dollar Cost Averaging (DCA).

- 2. No-Lapse Guarantee: If applying for Flexguard Life IVUL, you may extend your policy's built-in No-Lapse Guarantee by selecting a rider below.
 - Extended No-Lapse Guarantee Rider the No-Lapse Guarantee Rider will terminate no later than the policy anniversary immediately on or after the insured's 91st birthday.
 - Extended Plus No-Lapse Guarantee Rider the No-Lapse Guarantee Rider will terminate no later than the policy anniversary immediately on or after the insured's 121st birthday.
- 3. S&P 500[®] Indexed Account Rider: If applying for PruLife Customer Premier II, election of this rider allows you to select the S&P 500[®] Indexed Account, now or in the future.

□ Check this box to elect the S&P 500[®] Indexed Account Rider

- 4. Designated Transfers (optional): You may specify a dollar amount to be transferred monthly on the transfer date to the Index Strategy(ies).
 - A portion is required to be allocated to Fixed Rate Option (FXRT) in section 1 above.
 - For product(s) that offer(s) S&P 500[®] Indexed Account as a Rider, the rider is required to be selected in section 3 above to request designated transfers.

Dollar amount	of	designated	transfer:	\$	_
----------------------	----	------------	-----------	----	---

Number	' of	months	for	designated	transfer:		or l		unlim	ite
--------	------	--------	-----	------------	-----------	--	------	--	-------	-----

FLEXGUARD LIFE IVUL ONLY:

Tran	ısfer	to:
	13101	ιυ.

	Index Strategy	Code	Allocation		Index Strategy	Code	Allocation		
			%	0				%	
			%	0					
5.	Illocated Charges (Must be in whole percentages, maximum 2):								
	Investment Option:	Perc	entage:	_%	nvestment Option:	Percenta	age:	%	

To enroll in Automatic Rebalancing, the *Request for Auto Rebalance* (ORD 96819) form must be completed.

- 6. Telephone Reallocations/Transfer Privileges (If more than one owner, telephone reallocations/transfer privileges are NOT allowed.) Did the policyowner authorize telephone reallocation and fund transfer? □ Yes □ No He/She understands that by not taking this option any future request for this option must be submitted in writing.
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N. REMARKS