



Corporate Offices, Newark, New Jersey

- Pruco Life Insurance Company
The Prudential Insurance Company of America
Both are Prudential Financial companies.

POLICY NUMBER (IF KNOWN):

PART 1 - A. FIRST PROPOSED INSURED (1ST PI)

- 1. Name:
2. Previous name (if changed in the last 5 yrs.):
3. Social Security number: 4. State of birth (Country if not U.S.):
5. Gender: Female Male 6. Date of birth: / / 7. Date policy to Save Age? Yes No
8. Are you a permanent, legal US resident? Yes No
If No, provide country of legal residence, type and number of visa, expiration date and length of US residence :
9. Driver's license issuing state: Number: Expiration date:
If None, why not?:
10. Residence address (No PO boxes): Street Apt
City State ZIP
11. e-mail address:
12. Home telephone number: Business telephone number (ext.):
13. Current employer name:
Business address: Street Suite
City State ZIP
14. Occupation:
Duties:
15. Earned annual income \$ Unearned annual income \$ Net worth \$

A-2. SECOND PROPOSED INSURED (2ND PI)

- 1. Name:
2. Previous name (if changed in the last 5 yrs.):
3. Social Security number: 4. State of birth (Country if not U.S.):
5. Gender: Female Male 6. Date of birth: / / 7. Date policy to Save Age? Yes No
8. Are you a permanent, legal US resident? Yes No
If No, provide country of legal residence, type and number of visa, expiration date and length of US residence :
9. Driver's license issuing state: Number: Expiration date:
If None, why not?:
10. Residence address (If different from 1st PI. No PO boxes.): Street Apt
City State ZIP
11. e-mail address:
12. Home telephone number: Business telephone number (ext.):
13. Current employer name:
Business address: Street Suite
City State ZIP
14. Occupation:
Duties:
15. Earned annual income \$ Unearned annual income \$ Net worth \$

**B. PLAN OF INSURANCE**

- 1. Amount of insurance applied for: \$ \_\_\_\_\_ **Complete *Financial Supplement* with total face amounts of \$5,000,000 or more up to age 70, \$2,500,000 or more ages 71-80, \$1,000,000 or more ages 81 and up.**
- 2. Product applied for:  PruLife® SUL Protector  Other: \_\_\_\_\_
- 3. For Death Benefit type:  Type A (Level)  Type B (Variable)  Type C (Return of Premium)
- 4. Requested Optional Benefits:  Estate Protection Rider: Amount \$ \_\_\_\_\_  
 Enhanced Cash Value Rider  Other Riders/Benefits (*indicate where applicable*): \_\_\_\_\_

**C. PREMIUM**

- 1. Send notices (check one):  Policyowner  Other recipient: \_\_\_\_\_  
 Send notices (check one):  Policyowner's residence  Other address:  
 Street \_\_\_\_\_ Apt \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_
- 2. Premium payment mode:  Annual  Semiannual  Quarterly  Monthly – Electronic Funds Transfer
- 3. Billed premium: \$ \_\_\_\_\_

**D. OWNER (COMPLETE IF OWNER IS OTHER THAN THE PROPOSED INSUREDS)**

For multiple owners, details are to be listed in Special Requests, section H.

- 1. Name of owner: \_\_\_\_\_
- 2. Social Security/Tax identification number (SSN/TIN): \_\_\_\_\_
- 3. Residence address (No PO boxes): Street \_\_\_\_\_ Apt \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_
- 4. Owner's email address: \_\_\_\_\_
- 5a. For trust owner: **Complete the *Trustee Statement and Agreement (COMB 86044)*.** Trust date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_  
 Trustee(s) \_\_\_\_\_  
 Type:  Revocable  Irrevocable  Qualified Retirement Plan Trust  Welfare Benefit Trust
- 5b. For business owner: **Complete the *Business Supplement*.**  
 Form:  Corporation  Partnership  Sole proprietorship  Other: \_\_\_\_\_  
 S Corporation  LLC  Tax exempt
- 5c. For personal owner:  
 Total insurance program: Currently in-force: \$ \_\_\_\_\_ Pending applications: \$ \_\_\_\_\_  
 Relationship to Proposed Insured: \_\_\_\_\_ Date of birth: \_\_\_\_ / \_\_\_\_ / \_\_\_\_  
 Earned annual income: \$ \_\_\_\_\_ Unearned annual income: \$ \_\_\_\_\_ Net worth: \$ \_\_\_\_\_

**E. BENEFICIARY DETAILS**

If insurance is for business purposes, also complete the Business Insurance Supplement. If beneficiary is a trust, provide name of trust and trustee(s), date of trust and if trust is revocable or irrevocable. If beneficiary is a business, please list name of business, city and state where located and the form of business.

Name: First	Middle	Last	Relationship to Proposed Insured	Age	Beneficiary Class	
					Primary	Secondary/Contingent
_____	_____	_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>

**F. INSURANCE HISTORY**

- |  |  |  |
|--|--|--|
| 1. Do you have any existing life insurance or annuities?<br>Note: Existing coverage includes any life insurance policies that have been assigned, sold or transferred. | <input type="checkbox"/> Yes <input type="checkbox"/> No | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 2. Will this insurance replace* any existing insurance or annuity?   | <input type="checkbox"/> Yes <input type="checkbox"/> No | <input type="checkbox"/> Yes <input type="checkbox"/> No |

**1ST PI**

3a. List the following details for all existing coverage. (List only annuities to be replaced\*, list all in force life insurance):

Insurance Company	Face Amount	Type	Product	To Be Replaced?* 1035 Exchange?
_____	\$ _____	<input type="checkbox"/> Group <input type="checkbox"/> Individual	<input type="checkbox"/> Annuity <input type="checkbox"/> Life	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No
_____	\$ _____	<input type="checkbox"/> Group <input type="checkbox"/> Individual	<input type="checkbox"/> Annuity <input type="checkbox"/> Life	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No
_____	\$ _____	<input type="checkbox"/> Group <input type="checkbox"/> Individual	<input type="checkbox"/> Annuity <input type="checkbox"/> Life	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No
_____	\$ _____	<input type="checkbox"/> Group <input type="checkbox"/> Individual	<input type="checkbox"/> Annuity <input type="checkbox"/> Life	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No
_____	\$ _____	<input type="checkbox"/> Group <input type="checkbox"/> Individual	<input type="checkbox"/> Annuity <input type="checkbox"/> Life	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No

\*Replace or replaced means that the insurance being applied for may replace or cause a change in any existing insurance or annuity with any company, including the lapse or surrender of the existing policy, or the use of funds or values from the existing policy to pay for the new policy.

**2ND PI**

3b. List the following details for all existing coverage. (List only annuities to be replaced\*, list all in force life insurance):

Insurance Company	Face Amount	Type	Product	To Be Replaced?* 1035 Exchange?
_____	\$ _____	<input type="checkbox"/> Group <input type="checkbox"/> Individual	<input type="checkbox"/> Annuity <input type="checkbox"/> Life	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No
_____	\$ _____	<input type="checkbox"/> Group <input type="checkbox"/> Individual	<input type="checkbox"/> Annuity <input type="checkbox"/> Life	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No
_____	\$ _____	<input type="checkbox"/> Group <input type="checkbox"/> Individual	<input type="checkbox"/> Annuity <input type="checkbox"/> Life	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No
_____	\$ _____	<input type="checkbox"/> Group <input type="checkbox"/> Individual	<input type="checkbox"/> Annuity <input type="checkbox"/> Life	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No
_____	\$ _____	<input type="checkbox"/> Group <input type="checkbox"/> Individual	<input type="checkbox"/> Annuity <input type="checkbox"/> Life	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No

\*Replace or replaced means that the insurance being applied for may replace or cause a change in any existing insurance or annuity with any company, including the lapse or surrender of the existing policy, or the use of funds or values from the existing policy to pay for the new policy.

- |  |  |  |
|--|--|--|
| 4. Are you applying for or reinstating life insurance with any company?<br><b><i>If Yes, give name of insured, amount applied for and total amount to be placed, including this application.</i></b> | <input type="checkbox"/> Yes <input type="checkbox"/> No | <input type="checkbox"/> Yes <input type="checkbox"/> No |
|--|--|--|

\_\_\_\_\_

- |   |  |  |
|---|--|--|
| 5. Have you had life or health insurance declined, postponed or issued with an increased premium?<br><b><i>If Yes, give name of insured, company name, type of insurance, date, action taken and reason for action.</i></b> | <input type="checkbox"/> Yes <input type="checkbox"/> No | <input type="checkbox"/> Yes <input type="checkbox"/> No |
|---|--|--|

\_\_\_\_\_

- |   |  |  |
|---|--|--|
| 6. Is either proposed insured or proposed owner considering the transfer or sale to a life settlement company or other investor of: policy ownership; or, any interest in the policy benefits, either directly as a named beneficiary or indirectly as a beneficiary or owner of a trust or other entity? | <input type="checkbox"/> Yes <input type="checkbox"/> No | <input type="checkbox"/> Yes <input type="checkbox"/> No |
|---|--|--|

***If Yes, provide details:*** \_\_\_\_\_

\_\_\_\_\_



**PART 2**

**A. PERSONAL PHYSICIAN INFORMATION**

**1ST PI**

Name \_\_\_\_\_  
Address: Street \_\_\_\_\_ Suite \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Telephone number (\_\_\_\_) \_\_\_\_\_ Date last seen \_\_\_\_\_  
Reason last seen: \_\_\_\_\_

**2ND PI**

Name \_\_\_\_\_  
Address: Street \_\_\_\_\_ Suite \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Telephone number (\_\_\_\_) \_\_\_\_\_ Date last seen \_\_\_\_\_  
Reason last seen: \_\_\_\_\_

**If more than one personal physician, provide details in section D, number 6.**

**B. PHYSICAL MEASUREMENTS**

**1ST PI**

1. Height: \_\_\_\_\_ feet \_\_\_\_\_ inches Weight: \_\_\_\_\_ pounds  
2. Within the last 12 months, have you had a change of weight (gain or loss) of more than 10 pounds?  Yes  No  
*If Yes, provide details :* \_\_\_\_\_

**2ND PI**

1. Height: \_\_\_\_\_ feet \_\_\_\_\_ inches Weight: \_\_\_\_\_ pounds  
2. Within the last 12 months, have you had a change of weight (gain or loss) of more than 10 pounds?  Yes  No  
*If Yes, provide details :* \_\_\_\_\_

**C. FAMILY HISTORY**

**1ST PI**

1. Have any immediate family members (mother, father, brother, sister) been diagnosed with or died from coronary artery disease, cerebrovascular disease, diabetes or cancer before age 70?  Yes  No  
*If Yes, provide details including which member and medical condition, age at diagnosis and age at death (if applicable):*  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. **Father:** Current age \_\_\_\_\_ or Age at death: \_\_\_\_\_ **Mother:** Current age \_\_\_\_\_ or Age at death: \_\_\_\_\_

**2ND PI**

1. Have any immediate family members (mother, father, brother, sister) been diagnosed with or died from coronary artery disease, cerebrovascular disease, diabetes or cancer before age 70?  Yes  No  
*If Yes, provide details including which member and medical condition, age at diagnosis and age at death (if applicable):*  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. **Father:** Current age \_\_\_\_\_ or Age at death: \_\_\_\_\_ **Mother:** Current age \_\_\_\_\_ or Age at death: \_\_\_\_\_

**D. MEDICAL INFORMATION**

	1ST PI		2ND PI	
1. Has a member of the medical profession ever treated you for or diagnosed you with:				
a. high blood pressure, chest pain, a heart attack, coronary artery disease, a heart valve disorder, a heart murmur, an irregular heart beat, cerebrovascular disease, a stroke, circulatory disease, an aneurysm or any disease of the heart or blood vessels?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
b. anemia or other abnormality of the blood (other than HIV)?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
c. a polyp, cyst, tumor, cancer, leukemia, melanoma, lymphoma or Hodgkin's disease?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
d. diabetes, high blood sugar, glucose intolerance or other endocrine disorder?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
e. anxiety, depression, or any other mental or psychiatric illness?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
f. an infection caused by the Human Immunodeficiency Virus (HIV), Acquired Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), or any other sexually transmitted disease?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
g. asthma, emphysema, cystic fibrosis, sleep apnea, sarcoidosis, tuberculosis or any other disorder of the lungs or respiratory system?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
h. a seizure, epilepsy, multiple sclerosis, Parkinson's disease, muscular dystrophy, cerebral palsy, paralysis, Alzheimer's disease or any other disorder of the brain or nervous system?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
i. an ulcer, hepatitis, cirrhosis, pancreatitis, ulcerative colitis, Crohn's disease or any other disorder of the esophagus, liver, stomach or intestines?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
j. nephritis, polycystic kidney disease or any other disorder of the bladder, kidney, urinary tract or prostate?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
k. arthritis, gout, back trouble, or any disease or disorder of the joints, muscles or bones?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
l. lupus, rheumatoid arthritis, chronic fatigue syndrome, fibromyalgia, or any other disease or disorder of the autoimmune system?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
2. Have you ever used:				
a. cocaine, crack, marijuana, heroin, Ecstasy, PCP, LSD, methamphetamine, any other hallucinogenic drug or controlled substance?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
b. amphetamines, barbiturates, sedatives, opiates or methadone, or controlled substance except as prescribed by a physician?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
3. Have you had or been advised to have treatment or counseling for alcohol or drug use or been asked to reduce or eliminate their usage?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
4. Other than what has already been disclosed, within the past 5 years, have you:				
a. requested or received disability or compensation benefits?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
b. been a patient in a hospital or other medical facility, other than for normal childbirth?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
c. been diagnosed or treated by a member of the medical profession for any other disease, disorder or condition?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
d. been advised to have surgery, medical tests or diagnostic procedures (other than for HIV)?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
5. Are you currently receiving medical treatment or taking any other medication or herbal supplement that has not already been disclosed?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No

(CONTINUED)



**AGREEMENTS**

By signing this form, I have carefully reviewed the application including all supplements attached to the policy, and I agree to the following:

- To the best of my knowledge and belief, the statements in this application are complete, true and correctly recorded.
- Except for failure to pay premium, the validity of this policy will not be contested after it has been in force during the insured's lifetime for two years from the date it takes effect.
- My original signature has been affixed to this application, the original will be retained by the Company named at the beginning of this application ("Company"). The copies attached to the policy issued to me are identical in form and substance.
- Any policy issued on this application shall not take effect until after all of the following conditions are met:
  - A payment equal to the full first required premium is received by the Company within the lifetime of the proposed insured. A payment will only be considered to be received if one of the following valid items is received by the Company: (i) a check in the amount of the full first required premium; (ii) a completed and signed payment form for the first full premium; or (iii) any other form of payment acceptable to the Company.
  - The form of payment submitted is honored. If payment is made by credit/debit card, wire transfer or automatic bank draft, no premium is considered to be honored until the Company actually receives the funds unless otherwise provided by applicable law.
  - A signed copy of this Application is received by the Company.
  - The Owner has personally received the policy during the lifetime of and while the health of the Proposed Insured is as stated in this application.
- Only an officer of the Company with the rank or title of Vice President may make or alter any contract or agree not to enforce any of the rights of the Company, and then only in writing. **No producer or medical examiner is authorized to accept risks, pass on insurability, make or alter contracts, or waive any of the other rights or requirements of the Company.** Notice to or knowledge imputed to any producer or medical examiner will not be notice of or knowledge to the Company unless it is set out in writing in this application.

**FRAUD WARNING**

Any person who knowingly and intentionally gives false or deceptive information when completing an application for insurance or filing a claim, for the purpose of defrauding an insurance company may have committed fraud, or may have violated state law.

**SIGNATURES**

**Owner's Tax Certification** (check boxes **ONLY** if applicable):

Under penalties of perjury, I certify that the taxpayer identification number (TIN) I have listed on this form is my correct TIN. I further certify that I am a U.S. person (including resident alien), I am not subject to backup withholding under Section 3406(a)(1)(C) of the Internal Revenue Code, and I am not subject to FATCA reporting.

- I have been notified by the Internal Revenue Service that I am subject to backup withholding due to the underreporting of interest or dividends
- I am subject to FATCA reporting
- I am not a U.S. person (including resident alien). You must submit the applicable Form W-8 (BEN, BEN-E, ECI, EXP or IMY). In most cases, Form W-8BEN will be the appropriate form.

**The Internal Revenue Service does not require your consent to any provision of this document other than the certifications required to avoid backup withholding.**

Signed at (STATE) \_\_\_\_\_ on (DATE) \_\_\_\_\_

→ Signature of 1st proposed insured    **X** \_\_\_\_\_

→ Signature of 2nd proposed insured    **X** \_\_\_\_\_

**If policyowner is different from the proposed insured:**

→ For a personal policyowner(s): Signature of policyowner(s)    **X** \_\_\_\_\_

For an entity policyowner(s) (i.e., trust, business): \_\_\_\_\_

→ Signature of officer/trustee(s)    **X** \_\_\_\_\_

→ Title of officer/trustee(s)    \_\_\_\_\_

Signature of producer    **X** \_\_\_\_\_